PTO/SB/21 (03-03) Approved for use through 04/30/2003. ON 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERIE 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number Under the Application Number 09/541,986 TRANSMITTAL Filing Date April 3, 2000 **FORM** First Named Inventor Michael J. SHEA Art Unit 3764 (to be used for all correspondence after initial filing) **Examiner Name** G. Richman Attorney Docket Number EX-2DC4 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication Fee Transmittal Form Drawing(s) to a Technology Center (TC) Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Fee Attached Appeal Communication to TC Petition Amendment/Reply (Appeal Notice, Brief, Reply Brief) Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Terminal Disclaimer Extension of Time Request Identify below): Request for Refund Express Abandonment Request RECEIVED

JUL 25 2003

TECHNOLOGY CENTER ROTOL CD, Number of CD(s) Information Disclosure Statement Remarks Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Michael J. Shea, Reg. No. 34,725 Individual Signature Date July 21, 2003

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date:

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Effective 01/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

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METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					13700
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The Commissioner is authorized to: (check all that apply)	1053 1812	130	1053 1812		Non-English specification For filing a request for ex parte reexamination	
Charge fee(s) indicated below Credit any overpayments	1804	920*	1804	- •	Requesting publication of SIR prior to	
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to the above-identified deposit account.	1251	110	2251	55	Extension for reply within first month	
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1005 160 2005 80 Provisional filing fee	1451		1451		Petition to institute a public use proceeding	
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SUBTOTAL (1) (\$)		1,300	2453		Petition to revive - unintentional	
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE		1,300	2501		Utility issue fee (or reissue)	
Total Claims		470	2502		Design issue fee	
		630	2503		Plant issue fee	
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1202 18 2202 9 Claims in excess of 20 1201 84 2201 42 Independent claims in excess of 3	1809	750	2809	375	Filing a submission after final rejection (37 CFR 1.129(a))	
1203 280 2203 140 Multiple dependent claim, if not paid	1810	750	2810	375	For each additional invention to be examined (37 CFR 1.129(b))	
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SUBMITTED BY (Complete (if applicable) Registration No. Michael J. Shea Name (Print/Type) 34,725 Telephone (Attorney/Agent) Signature Date July 21, 2003

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application

Michael J. SHEA

Atty. Ref.: EX-2DC4

Serial No. 09/541,98

Group: 3764

Filed: April 3, 2000

Examiner: G. Richman

For: METHOD OF DISPLAYING ADVERTISEMENTS TO AN EXERCISER

July 21, 2003

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:



INFORMATION DISCLOSURE STATEMENT

Listed on accompanying Form PTO-1449 are documents that may be considered material to the examination of this application, in compliance with the duty of disclosure requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98.

Applicant has listed publication dates on the attached PTO-1449 based on information presently available to the undersigned. However, the listed publication dates should not be construed as an admission that the information was actually published on the date indicated.

Applicants reserves the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

This statement should not be construed as a representation that a search has been made, or that information more material to the examination of the present patent application does not exist. The Examiner is specifically requested not to rely solely on the material submitted herewith. It is further understood that the Examiner will consider information that had been cited by or submitted to the U.S. Patent and Trademark Office in a prior application relied on under 35 U.S.C. § 120. 1138 OG 37, 38 (May 19, 1992).

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Applicant has checked the appropriate boxes below. 1. This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No statement under 37 C.F.R. § 1.97(e) or fee is required. 2. This Information Disclosure Statement is being filed more than three months after the U.S. filing date AND after the mailing date of the first Office Action on the merits, but before the mailing date of a Final Rejection or Notice of Allowance. a. I hereby state that each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. § 1.97(e)(1). b. I hereby state that no item of information in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to my knowledge after making reasonable inquiry, no item of information contained in this Information Disclosure Statement was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. § 1.97(e)(2). c. The enclosed check includes \$180.00 in payment of the fee under 37 C.F.R. § 1.17(p). 3. This Information Disclosure Statement is being filed more than three months after the U.S. filing date and after the mailing date of a Final Rejection or Notice of Allowance, but before payment of the Issue Fee. It is hereby requested that the Information Disclosure Statement be considered. Attached is our Check No. in the amount of \$ in payment of the fee under 37 C.F.R. § 1.17(i). a. I hereby state that each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. § 1.97(e)(1). b. I hereby state that no item of information in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to my knowledge after making reasonable inquiry, no item of information contained in this Information Disclosure

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Statement was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. $\S 1.97(e)(2)$. 4. Relevance of the non-English language document(s) is discussed in the present specification. The document(s) was/were cited in a corresponding foreign application. An English language version of the foreign search report is attached for the Examiner's information. 6. A concise explanation of the relevance of the non-English language document(s) appears below: 7. The Examiner's attention is directed to co-pending U.S. Patent Application Nos. 10/150,013, filed May 20, 2002 and 10/150,012, filed May 20, 2002, (copies attached with current claims) which both claim ultimate priority to Application No. 08/493,541, filed June 22, 1995. The identification of these U.S. Patent Applications is not to be construed as a waiver of secrecy as to these applications now or upon issuance of the present application as a patent. The Examiner is respectfully requested to consider the cited applications and the art cited therein during examination. 8. Copies of the documents were cited by or submitted to the Office in Application No., filed, which is relied upon for an earlier filing date under 35 U.S.C. § 120. Thus, copies of these documents are not attached. 37 C.F.R. § 1.98(d). 9. For the Examiner's convenient reference, copies of the cited documents are included on the CD attached to this paper. Applicant will provide paper copies at the request of the Examiner. It is respectfully requested that the Examiner initial and return a copy of the enclosed PTO-1449, and to indicate in the official file wrapper of this patent application that the documents have been considered. Respectfully submitted,

1726 Creek Crossing Road Vienna, VA 22182 By: ///chael

Reg. No. 34,725

INFORMATION DISCLOSURE CITATION		EX-2DC4				09/541,986				
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